

Social Media Toolkit 2023

On 19-20 March 2023, the inaugural civil-society led Global Futures Forum (GFF) will convene in New York City in a hybrid format to coalesce diverse, intergenerational perspectives on cross-cutting issues including but not limited to human rights, development, peace & security, multilateral system reform, environmental governance, digital governance, and global financial architecture reform. Several Regional Futures Forums will take place preceding the GFF as a means to maximize civil society engagement and further mobilize collaboration on producing action-oriented proposals aimed to inform intergovernmental negotiations at the 2023 SDG Summit and 2024 Summit of the Future. A “Peoples’ Pact for the Future” will encompass the various proposals deliberated upon at the regional forums and at the GFF, which will be presented to Member States immediately following the GFF at a “Civil Society-UN Missions Engagement Day.” A key focus of the GFF will be to amplify Global South actors, indigenous communities, youth voices, and women’s perspectives to holistically reflect the diverse makeup of civil society, and ensure that proposals included in the “Peoples Pact for the Future” are demonstrative of this.

Civil society matters. Our collective ambitions mobilized through the platform that the GFF provides can help ensure that the Member States negotiations at the 2023 SDG Summit and 2024 Summit of the Future reflect the needs of the global citizens that the UN is designed to serve.

This toolkit provides graphics, social media templates, and other tools to enable interested groups in supporting and spreading the message about the GFF. Please disseminate these resources on your organization’s platforms, and don’t forget to follow and tag @GlobalFuturesForum on Twitter and Instagram!

If you’re interested in getting more involved in the GFF, please visit our website linked below and visit our GFF Trello Board to directly share your ideas on material you would like to see featured on our socials!

[Link to Website](#)

Hashtags & Handles

The following hashtags are designed to be used in social media posts to maximize the reach of the Global Futures Forum.

#GlobalFuturesForum
#GFF #PeoplesPact
#OurGlobalFuture

@GFuturesForum

Official Twitter and Instagram
account for the Global Futures Forum



Graphic Assets

POSTER



LOGOS



Instagram/ Twitter Posts

Join GFF (Call to Action Materials)

- i. #WeThePeople power governments. Our voices deserve to be heard. Join the civil society led #GlobalFuturesForum to take action on paving a better path forward for humanity <https://c4unwn.org/global-futures-forum/>
- ii. Together, we can work with governments to co-create our future. The #GlobalFuturesForum will bring together Civil Society and Member States to collaborate on ways to make the most of the 2023 #SDGSummit and the 2024 #SOTF.
- iii. Civil Society- you there? The #GlobalFuturesForum is calling on you to join students, scholars, scientists, activists, and policymakers alike from across the world to share your ideas on shaping the future we need. Follow @GFuturesForum to get involved
- iv. Run, don't walk- the key civil-society led #GlobalFuturesForum is taking place 19-20 March 2023 to advance innovative solutions in shaping a prosperous Global Future for all. Follow @GFuturesForum to be a part of this seminal event. #GFF #OurGlobalFuture #PeoplesPact



Instagram/ Twitter Posts

GFF Tracks/SOTF/SDG Summit

- i. Interested in Human Rights, Development, Digital Governance, Environmental Governance, Multilateral Reform, Global Financial Architecture, or Peace & Security?

Follow @GFuturesForum to collaborate with #FutureForward thinkers on ways to advance innovative ideas across all 7 tracks.

- ii. With just 7 years left to attain the #2030Agenda, it's imperative that we mobilize as a collective to collaborate on innovative, action-oriented solutions that can turn the #SDGs into our global reality.
#GlobalFuturesForum #OurGlobalFuture #GFF #PeoplesPact

- iii. Secretary-General @antonioguterres's #OurCommonAgenda includes a multitude of proposals aimed at turbocharging the #SustainableDevelopmentGoals beyond 2030.

What proposals do you think have the power to shape the global future we need? #GlobalFuturesForum

